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## Chef John Folse's <u>The Encyclopedia of Cajun & Creole Cuisine</u> Available on Electronic Readers

The Encyclopedia of Cajun & Creole Cuisine released by Chef John Folse in December 2004 and now in its tenth printing, will be available for \$29.95 on electronic readers beginning December 17<sup>th</sup>. The eBook will be available on Nook, Amazon Kindle and Apple devices.

"Over the years, we have had hundreds, if not thousands, of requests by cookbook users to make <u>The Encyclopedia</u> available on CDs and now on electronic readers," Folse said. "So many folks value the beauty of the book that they don't want to soil the pages by dripping roux or shrimp juice on the cookbook when they have it in the kitchen. I think we have finally solved their problem."

The cookbook index will be linked to each recipe, taking readers directly to the recipe they desire. Rather than toting the 10-pound <u>Encyclopedia</u> into the grocery store to purchase ingredients or into the kitchen while cooking, electronic readers can easily rest in the shopping cart or on the kitchen counter.

The Encyclopedia of Cajun & Creole Cuisine is an 850-page volume, which includes more than 700 time-tested, easy-to-follow recipes ranging from Cajun and Creole classics such as gumbo, étouffée and jambalaya to those inspired by ancient Native American and African customs, to traditional recipes brought here by French, Spanish, German, English and Italian settlers.

"After this holiday season, we will determine whether we will convert After the Hunt and Hooks, Lies & Alibis to electronic versions as well," Folse said. After the Hunt, an 850-page tome published in November 2007, explores man's hunting history from ancient man through American colonization. More than a cookbook, After the Hunt offers a dazzling array of historical images, succulent recipes and tantalizing food photography that pays proper homage to Louisiana as Sportsman's Paradise. Hooks, Lies & Alibis pays tribute to Louisiana's time-honored fish and seafood tradition and cuisine. Like his other legendary cookbooks, the history of fishing is told from ancient man through the modern age.

Having The Encyclopedia of Cajun & Creole Cuisine on an electronic reader is an amazing way for cooks to preserve the pristine pages of their cookbook, while continuing to display it as their favorite coffee table and kitchen table book. The electronic reader format will be available December 17<sup>th</sup> for \$29.95 by visiting the appropriate store on your device:

BarnesandNoble.com; Amazon.com; and the iTunes or iBooks app on your Apple device. For more information visit www.jfolse.com or call Chef John Folse & Company at 225-644-6000.